PARADE SPONSORSHIP LEVELS & BENEFITS	OFFICIAL PARADE	SANTA FLOAT	BAND (portion of $ goes to band)	PARADE CAP	JUDGE'S STAND	FLOAT	BALLOON	PROGRAM	JUDGE'S RECEPTION	STAGING BREAKFAST	ROUTE BREAKFAST	VOLUNTEER RECEPTION	VOLUNTEER SUPPLIES	UN-TRIM-A-TREE ($ goes to program)	SOUND SPONSOR	HELIUM	GOLF CART
COST	*$7,500*	*$2,500*	*$1,500*	*$1,500*	*$1,000*	*$1,000*	*$500*	*$500*	*$300*	*$300*	*$300*	*$300*	*$300*	*$300*	*$300*	*$300*	$300
NUMBER AVAILABLE	*SOLD*	*SOLD*	*8*	*SOLD*	*1*	*3*	*6*	*SOLD*	*1*	*1*	*SOLD*	*1*	*1*	*1*	*1*	*6*	*2*
Recognition As 'Official Sponsor'	•																
Recognition On All Promotional Posters & Banners	•																
Logo On Opening Parade Banner	•																
Recognition In All Paid Ads	•	•															
Recognition Thru Media Outlets	•	•															
VIP Viewing Seats	• (8)	• (4)			• (4)												
Parade Entry In Front Of Sponsor Option	•	•	•	•	•	•	•										
Company Banner In The Parade (provided/carried by your organization)	•	•	•	•	•	•	•	•	•								
Logo And Link On The Website	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Logo on Facebook	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Recognition Announced During The Parade	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Hand Out Marketing Materials (by your representatives)	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Name In The Parade Program	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•