SANTA LIGHTS MANASSAS SPONSORSHIP LEVELS & BENEFITS	**OFFICIAL NIGHT SPONSOR**	**SANTA'S RIDE FROM THE NORTH POLE**	**SANTA & MRS. CLAUS'S ACCOMMODATIONS AWAY FROM THE NORTH POLE**	**THE ELVES ACCOMMODATIONS AWAY FROM THE NORTH POLE**	**SANTA KEEPSAKES**	**TREE DECORATIONS**	**WAGON**	**SOUND**
COST	***$4,000***	***$300***	***$300***	***$300***	***$300***	***$300***	***$300***	***$300***
NUMBER AVAILABLE	***SOLD***	***1***	***1***	***1***	***1***	***1***	***1***	***1***
Recognition As 'Official Sponsor'	•							
Recognition On All Promotional Posters & Banners	•							
Recognition In All Paid Ads	•							
Promotional Table At Event	•							
Recognition Thru Media Outlets	•							
Float In Parade	•							
VIP Viewing Seats During Parade	• (6)							
Company Banner Displayed (provided by your organization)	•	•	•	•	•	•	•	•
Logo And Link On The Website	•	•	•	•	•	•	•	•
Logo on Facebook	•	•	•	•	•	•	•	•
Recognition Announced During The Night	•	•	•	•	•	•	•	•
Hand Out Marketing Materials (by your representatives)	•	•	•	•	•	•	•	•