PARADE SPONSORSHIP LEVELS & BENEFITS	**OFFICIAL PARADE**	**SANTA FLOAT**	**BAND (portion of $ goes to band)**	**PARADE CAP**	**JUDGE'S STAND**	**FLOAT**	**BALLOON**	**PROGRAM**	**JUDGE'S RECEPTION**	**STAGING BREAKFAST**	**ROUTE BREAKFAST**	**VOLUNTEER RECEPTION**	**VOLUNTEER SUPPLIES**	**UN-TRIM-A-TREE FLOAT ($ goes to program)**	**SOUND SPONSOR**	**HELIUM**	**GOLF CART**
COST	*$7,500*	*$2,500*	*$1,500*	*$1,500*	*$1,000*	*$1,000*	*$500*	*$500*	*$300*	*$300*	*$300*	*$300*	*$300*	*$300*	*$300*	*$300*	*$300*
NUMBER AVAILABLE	*SOLD*	*SOLD*	*8*	*SOLD*	*1*	*3*	*6*	*SOLD*	*1*	*1*	*SOLD*	*1*	*1*	*1*	*1*	*6*	*2*
Recognition As 'Official Sponsor'	•																
Recognition On All Promotional Posters & Banners	•																
Logo On Opening Parade Banner	•																
Recognition In All Paid Ads	•	•															
Recognition Thru Media Outlets	•	•															
VIP Viewing Seats	• (8)	• (4)			• (4)												
Parade Entry In Front Of Sponsor Option	•	•	•	•	•	•	•										
Company Banner In The Parade (provided/carried by your org.)	•	•	•	•	•	•	•	•	•								
Logo And Link On The Website	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Logo on Facebook	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Recognition Announced During The Parade	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Hand Out Marketing Materials (by your representatives)	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Name In The Parade Program	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•